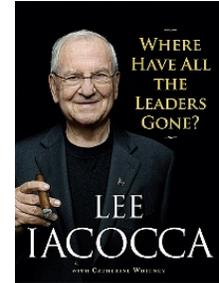


## Point to Ponder

### Bob 'Idea Man' Hooey

**“Where have all the leaders gone?”, asks Lee Iacocca...**

I have just finished reading this very *provocative* and *pleasingly* candid book by a leader who has more than earned the right to speak... and has no shyness in *honestly* speaking his mind. Bravo! This is one book that should be on your reading list this summer, along with our [In The Company of Leaders](#), of course.



Lee says, ***"The best part of my life these days is my ability to make a difference in the world and to give something back."***

I agree and would take it even further to say, *"The best part of your life (period) is harnessing your abilities and skills to make a difference and to strive to live a life that gives back."* Frankly, that has been my major motivation over the past 10 years and it has been very satisfying to see those **Ideas At Work!**

According to Lee, ***"Leadership is about managing change - whether you are leading a company or a country."*** He outlines his 9 C's needed in leadership. I include them here in point form. Buy his book for the full version and see where they fit in your quest to take increased personal leadership in your own life and career.

- **Curiosity**
- **Creative**
- **Communicate**
- **Character**
- **Courage**
- **Conviction**
- **Charisma**
- **Competent**
- **Common sense**

Lee wrote this provocative book, last year at age 82, as a call to arms for leaders. A much needed call to arms I would say. We need more leaders who will step up and claim their place in the world. (He updated it for 2008... so buy one soon and read it.)

I love what he says later in the book, ***"In a race to determine who will own the twenty-first century, I'll place my bets on the givers, not the takers."*** Amen to that! thanks Lee...

**I do have an answer to his question, "Where have all the leaders gone?"** In fact, I shared that answer with his publisher.

**Many of us haven't gone anywhere;** we are still here and we are still working to equip and motivate those we seek to lead in their growth and success. Many of us are working quietly to pass along our insights to emerging leaders and offering guidance and encouragement in their own leadership success growth and paths.

- I've had the privilege of working along-side some amazing leaders in Toastmasters, NSA, CAPS, and many other organizations over the past two decades.
- I've coached executives from Canada's 50 Best Managed Companies in setting and achieving higher leadership standards and goals.
- I've worked to support leaders who are enduring challenges and in helping them assist their teams to more effectively dealing with those obstacles to their success.

**Each experience has taught me and helped me in my own leadership journey.**

**On Friday August 15th,** I will have the *personal privilege* of sharing from my own leadership insights and experiences with Toastmasters leaders from around the world at their annual International convention, being held this year in Calgary, Alberta.

My **The Power of One!** keynote at their annual Leadership Luncheon is to celebrate **'their'** leadership success over the past year. I fully intend to tell them that **'they'** are the answer to Lee's question, "Where have all the leaders gone?" One very enthusiastic answer is: **to Toastmasters and to their companies, communities, and countries, better equipped to speak up and step up.**

Personal leadership - **The Power of One!** leads to engaging the passion of many and allows you to walk **In The Company of Leaders**. I consider myself privileged to walk in their company, and yours!

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